



EXECUTIVE SUMMARY

2017 AMERICAN QUARTER HORSE ASSOCIATION

AMERICAN QUARTER HORSE STATISTICS

	Population	New Registrations
United States	2,410,274	60,893
Canada	245,778	6,235
International	170,961	7,115
Totals	2,827,013	74,243

Transfers

	To	From	Within
United States	43,849	45,311	52,553
Canada	2,432	2,313	5,167
International	1,606	263	7,918
Totals	47,887	47,887	65,638

Combined total* 113,525

*Calculated by combining either the "To" or the "From" total of 47,887 to the "Within" total of 65,638.

Top 10 states/provinces (by population)

1. Texas	414,808
2. Oklahoma	162,513
3. California	112,915
4. Alberta	110,933
5. Missouri	94,852
6. Montana	86,978
7. Colorado	80,811
8. South Dakota	79,743
9. Nebraska	79,271
10. Kansas	71,906

MEMBERSHIP STATISTICS

	Annual/3 Year	Life	Youth	Amateur
United States	133,257	41,274	18,963	21,699
Canada	9,379	3,313	1,279	1,512
International	11,032	5,386	1,056	3,113
Total membership	153,668	49,973	21,298	26,324
Grand Total	251,263			

Top 10 membership states/provinces/countries**

1. Texas	36,182
2. California	14,630
3. Oklahoma	11,241
4. Colorado	7,638
5. Ohio	7,374
6. Florida	6,475
7. Germany	6,346
8. Alberta	6,087
9. Missouri	6,061
10. Arizona	5,401

**Based on annual, 3-Year and Life Memberships

AMERICAN QUARTER HORSE OWNERS

United States	665,331
Canada	55,808
International	61,702
Total	782,841

TOP 5 STATES

1. Texas	96,723
2. California	43,137
3. Oklahoma	34,216
4. Missouri	23,129
5. Colorado	22,783

TOP 5 PROVINCES

1. Alberta	20,044
2. Ontario	9,599
3. British Columbia	8,176
4. Saskatchewan	6,786
5. Quebec	5,981

TOP 5 COUNTRIES

1. Germany	20,593
2. Italy	9,918
3. France	4,532
4. Mexico	3,738
5. Austria	2,740

SHOW STATISTICS

	Number of approved shows	Number of special events	Total
United States	2,054	382	2,436
Canada	135	2	137
International	229	12	241
Total approved shows & special events			2,814

Show entries

Average entries per show	384
Total show entries	928,314
Total special event entries	22,964

World Shows, Regional Championships & Level I Championships Entries

Zoetis Versatility Ranch Horse*	920
Cowboy Mounted Shooting*	112
Built Ford Tough AQHYA	3,349
Adequan Select	1,093
Lucas Oil Amateur & Open	4,843
AQHA West AQHA Level I Championship	1,543
Nutrena East AQHA Level I Championship	1,811
Farnam Level I Central Championship	1,503
Merial Regional Championships	2,925

*Event held in March 2017 for 2016 qualifying period

Top Events

Show	Total entries	# of shows	Ave entries per show
All American Quarter Horse Congress Columbus, OH	8,131	1	8,131
Special event			
Houston Livestock Show Houston, TX	1,995	6	333
Level I			
Keystone Quarter Horse Novice Show Centre Hall, PA	569	1	596
Equestrians with Disabilities			
Chisholm Challenge Fort Worth, TX	157	1	157
Versatility Ranch Horse			
Colorado State Fair Pueblo, CO	1,376	3	459
Introductory			
Centre County Grange Show Centre Hall, PA	814	2	407
Alliance			
NRHA Derby Oklahoma City, OK	433	2	217

RACING

Number of starters	13,764
Number of races	7,332
Purses	\$116,255,967
Handle	\$283,938,345
Average purse per race	\$15,856
Average earnings per starter	\$8,446

Bank of America Racing Challenge enrollment (by foal crop)

Weanling	2,100
Yearling	360
2-Year-Old	5
3-Year-Old	2
Total horses enrolled	2,467

Bank of America Racing Challenge (monies)

Total payout	\$3,883,441
Total purses	\$3,637,791
Total awards	\$245,650

PUBLICATIONS

Subscriptions – United States, Canada, International

<i>America's Horse</i>	198,647
<i>The American Quarter Horse Journal</i>	20,130
<i>Performance Horse Journal</i>	20,000
<i>Ranch Horse Journal</i>	18,000

WEB/SOCIAL MEDIA

AQHA.com unique visits	1,671,040
Facebook likes	982,424
Twitter followers	46,045
Instagram followers	174,367

OTHER PROGRAMS

Professional Horsemen

Members	819
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Judges

U.S. and International	1,411
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Ranching Heritage Breeders

Breeders enrolled	385
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Ranching Heritage Challenge Enrollments

RHC eligible horses (foaled 2011-2017)	29,193
Grandfathered horses	76,612
2011-2017 Enrollment payments (all levels)	8,021

(Horses bred by Ranching Heritage Breeders foaled 2010 and earlier are automatically enrolled into the Ranching Heritage Challenge program)

Horseback Riding

	AQH Division	All Breeds Division
Enrollment	14,688	2,459
2017 awards given	2,684	661
Total hours ridden	509,667	83,685